

Message

From: Kandil, Shereen [/O=EXCHANGELABS/OU=EXCHANGE ADMINISTRATIVE GROUP (FYDIBOHF23SPDLT)/CN=RECIPIENTS/CN=D5EE87A7A84E48E1AD672CB1DD6BC1E1-SKANDIL]
Sent: 7/22/2020 3:02:52 PM
To: Mohabir, Sonia [Mohabir.Sonia@epa.gov]
Subject: RE: Riverside public meeting flyer for FB?

Sure, that works. I figured I'd ask. 😊 thanks!

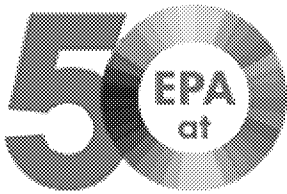
Shereen Kandil

Community Affairs Team Lead, Public Affairs Office
212-637-4333

Kandil.shereen@epa.gov




U.S. Environmental Protection Agency, Region 2
290 Broadway, 26th Floor
New York, NY 10007



From: Mohabir, Sonia <Mohabir.Sonia@epa.gov>
Sent: Wednesday, July 22, 2020 11:02 AM
To: Kandil, Shereen <Kandil.Shereen@epa.gov>
Subject: RE: Riverside public meeting flyer for FB?

Good question. Donette is posting about the public comment period and public meeting today once the press release goes out. Her approved (by Sabina, Pete and OPA) post is below. Based on my experience on the Social Media Team, changing the graphic might require reapproval. Are you ok with me posting the flyer the day of at 12pm? I'll send you the post for approval before they go to Sabina next week.

<p>Cleaning up Our Nation's Land Riverside Superfund Site Proposed Remedial Action Plan (PRAP) Press Release</p>	<p>Wednesday - July 22, 2020</p>	<p>Twitter: Public comments are now being accepted on our proposed cleanup plan to address groundwater and sediment contamination at the Riverside #Superfund Site in Newark, New Jersey. Join us at our virtual public meeting on August 5th at 7:00pm! More info here: [link to press release]</p> <p>Facebook: Public comments are being accepted on our proposed cleanup plan to address groundwater and sediment contamination at the Riverside Industrial Park #Superfund Site in Newark, New Jersey. The proposal addresses the cleanup of contaminated soil, sewer water, waste, and groundwater. We are proposing the best course of action to protect human health and the environment at the site, and want to create space for community members to ask questions or voice concerns about the proposal. A virtual public meeting on our proposed plan will happen on August 5th, 2020 at 7:00pm EST. To view the proposed plan and register for the virtual public meeting, visit the site page at www.epa.gov/superfund/riverside-industrial</p>	
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From: Kandil, Shereen <Kandil.Shereen@epa.gov>

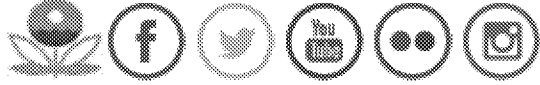
Sent: Wednesday, July 22, 2020 10:55 AM

To: Mohabir, Sonia <Mohabir.Sonia@epa.gov>
Subject: RE: Riverside public meeting flyer for FB?

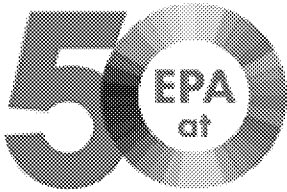
Actually, since it's promoting the public meeting and the public comment period, does it make sense to post the flyer earlier than the day of? Just asking.

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From: Mohabir, Sonia <Mohabir.Sonia@epa.gov>
Sent: Wednesday, July 22, 2020 10:51 AM
To: Kandil, Shereen <Kandil.Shereen@epa.gov>
Cc: R2 Social Media Team <R2_Social_Media_Team@epa.gov>
Subject: RE: Riverside public meeting flyer for FB?

Thank you, Shereen!! I'll post the flyer in English on our Twitter and Facebook pages the day of the public meeting and ask Lina Younes, who manages our Spanish Twitter pages (@EPAespanol), to post the Spanish flyer that day as well.

Please continue to share these flyers with the Social Media Team.

Sonia Mohabir

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From: Kandil, Shereen <Kandil.Shereen@epa.gov>
Sent: Wednesday, July 22, 2020 10:20 AM
To: R2 Social Media Team <R2_Social_Media_Team@epa.gov>
Subject: Riverside public meeting flyer for FB?

Hey social media team –

I know approvals need to happen, but if possible, and if you deem appropriate, attached is a flyer (in English and Spanish) promoting the Riverside public meeting. Can we post to Facebook? City of Newark requested this so they could share it on their page. If we can't, I understand.

Thanks,
Shereen

Shereen Kandil

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